

INDOWYSS

One operating ecosystem.
Four connected advantages.

Founded and built independently by **Wisnu Falah**, Batam, Indonesia. Starting with small F&B businesses and building toward a broader business operating system.

Daily records should do more than produce a dashboard. INDOWYSS connects operations, owner decisions, shared promotion and supplier coordination around the same business activity.

The connected product

01 Automated Manager

Backend calculations and coded rules turn records into priorities, evidence-linked reports and a next action. Owners can simulate price, staffing or equipment choices and review later operating records. The Manager is an automated system, not a human replacement.

02 Cross Promo

An owner-defined promotion appears on receipts from other participating outlets. The customer sees a destination and voucher/QR claim path. This creates shared customer reach; visits, conversion and repeat business still need to be measured.

03 Collective purchasing & suppliers

Compatible needs can combine toward supplier minimums. Buyers choose quantities, then review final price, quality, location and pickup/delivery terms before committing. Suppliers have a workspace for offers, stock confirmation and preparation.

04 Modern operations

Browser-based transactions, receipts, shifts, expenses, closing, stock and menu costs create the operating record. Restaurant Beta extends it with tables, bills and kitchen/waiter workflows; it is not a separate data system.

Data-to-decision foundation

Collect records -> validate and scope -> check evidence -> calculate -> prioritise and explain -> owner action -> evaluate later records.

Backend calculates. AI helps explain. The owner decides. Financial values must be traceable; missing data limits the conclusion. Revenue is not net profit, delayed orders are not automatically lost sales, and a better period is not proof that one recommendation caused it.

The existing Manager operates on POS records. The universal multi-source OS remains in development; the external AI adapter is an internal shadow path, not autonomous production decision-making.

Working software. Commercial validation ahead.

Built & locally validated	POS records, calculation/rule-based Manager, menu costs, scenarios, action evaluation and network workflows. Local tests include database/API and browser checks.
Restaurant Beta	Tables, bills, split workflows and kitchen/waiter coordination. Completion and production validation remain ongoing.
Activation still ahead	Paid external AI, real WhatsApp delivery and production partner payments are not active in the demonstrated environment.
Customer evidence	No paying outlets, confirmed by the founder on 13 October 2026. Screenshots use demonstration/local-QA records, not customer financial results.

Commercial model

Subscription: Rp199,000 per outlet per month

One proposed subscription for the Manager ecosystem, including daily POS operations. This is the commercial offer, not realised recurring revenue.

Purchasing: 1% combined platform fee

New agreements use 0.5% buyer and 0.5% supplier shares, earned on received goods. Accepted legacy terms are preserved. Bank/partner charges are separate; sandbox financial rules are not live money movement.

Next validation priorities

Activate and verify production services. Measure onboarding, paid conversion, retention, recommendation usefulness, promo conversion and supplier fulfilment. The planned cap of 15 new outlets per week is a support plan, not a subscriber count.

What support would help?

Distribution and marketing, production service activation, incorporation and a focused team. The founder is open to aligned investors, mentors and commercial partners. No valuation, fixed funding target or guaranteed return is claimed.

Founder & long-term direction

Wisnu Falah defines product requirements, workflows, evidence and acceptance criteria, and delivers through AI-assisted implementation, testing and iteration. Stack used: TypeScript, Next.js, NestJS, PostgreSQL, Prisma and Git.

Long-term direction: an operating-intelligence foundation across business types. Restaurant is beta; retail, workshops, showrooms, laundry and enterprise uses remain future directions.

The approximately ten-operator paper/parser/AI trial in Batam in 2025 is founder-reported exploration lasting about one month. Original records are no longer available; financial improvements are not claimed.

Full screenshots and product discussion:

<https://wisnu-falah-portfolio.pages.dev/>

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